

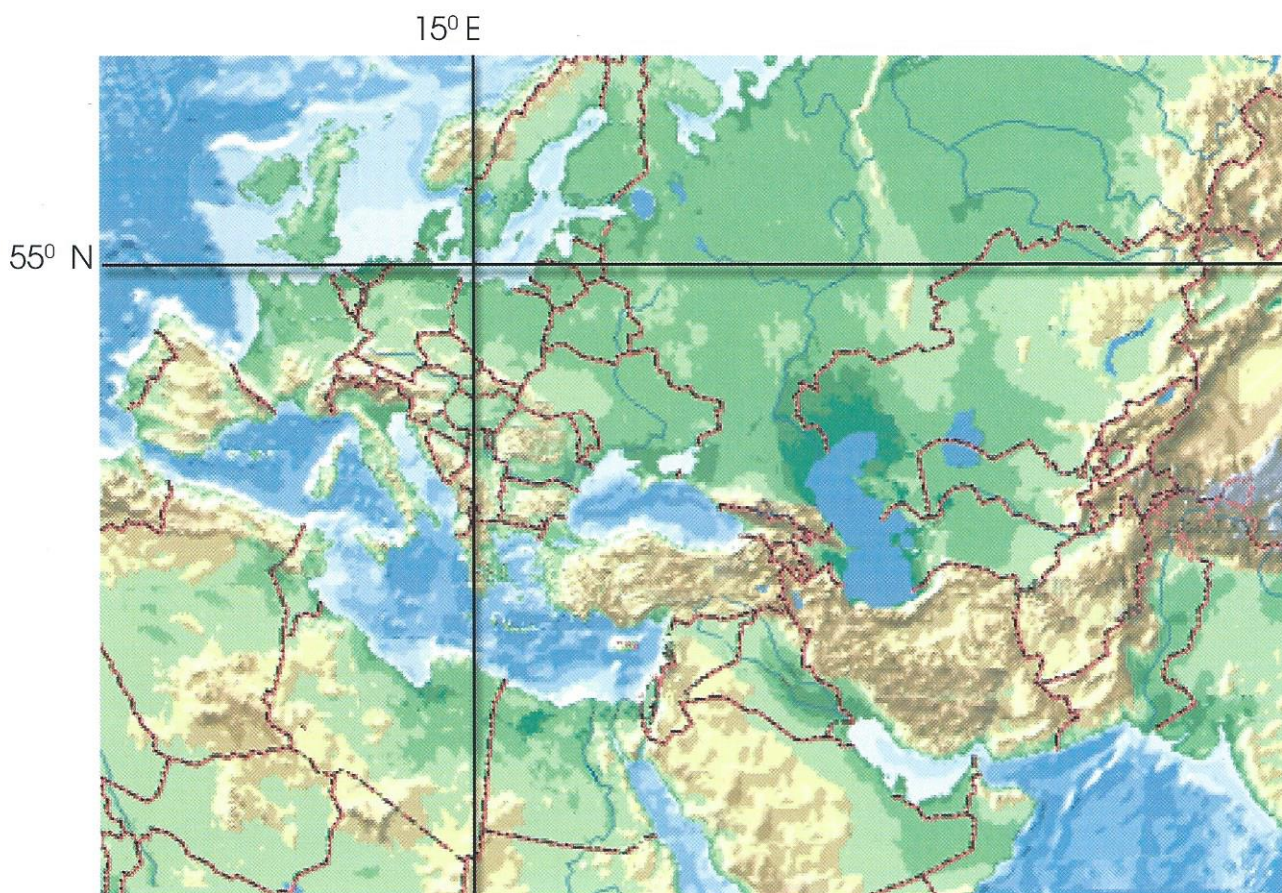


Annual Report  
1999

**Baltic Media Centre**







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DANISH BOARD OF  
DIRECTORS

TV2 BORNHOLM

**Tonny Jensen\***

*Chairman of the Board, BMC*

**Annelise Molin**

*Mayor, Municipality of Nexø*

**Birgit Lindsnæs**

*Deputy Managing Director,*

*The Danish Center for Human Rights*

**Ebbe Preisler\***

*Secretariat Director*

*Association of Danish Filmmakers*

**Jeppe Kofod**

*Member of the Danish Parliament*

DANISH SCHOOL OF JOURNALISM

**Kim Minke**

*Rector*

COUNTY OF BORNHOLM

**Annebeth Runge Gjessing\***

*1<sup>st</sup> Deputy County Mayor*

DANISH BROADCASTING CORPORATION

**Finn Rowold\***

*Head of Section for*

*TV International*

TRADE AND INDUSTRY DEVELOPMENT

COUNCIL OF BORNHOLM

**Kirsten Lyberg**

*Labour Union Chairman, HK - Bornholm*

APPOINTED DUE TO UNIQUE PROFESSIONAL  
AND PERSONAL QUALIFICATIONS

**Søren Wolff**

*Communications Consultant*

**Henrik Antonsen\***

*Former Program Director, Denmark's Radio, TV*

**Jens Linde**

*Editor in Chief, Denmark's Radio*

**Jens Hald Madsen**

*Member of the Danish Parliament*

OBSERVER TO THE BOARD

**Karen Margrethe Hansen**

*Head of International Department*

*– County of Bornholm*

INTERNATIONAL BOARD  
OF EXPERT ADVISORS

RUSSIA:

**Irina Prudnikova**

*Director General Saint Petersburg Television*

**Sergey Chernyadyev**

*Deputy Director General Saint Petersburg Television*

**Valery Melchenko**

*Director General*

**Jurij Vdovin**

*representing private TV& Radio*

ESTONIA:

**Ain Saarna**

*Director General, Estonian Radio*

**Tiina Kangro**

*Acting Director General*

**Elo Tust**

*Chairman Estonian Filmmakers Union*

**Vello Lään**

*Chairman, Private TV& Radio*

LATVIA:

**Dzintris Koläts**

*Director General, Latvian National Radio*

**Rolands Tjarve**

*Director General*

**Vilnis Kalnaellis**

*President, Latvian Independent Producer's Assoc.*

LITHUANIA:

**Vaidotas Zukas**

*Acting Director General*

**Romas Jankauskas**

*Managing Director TV*

**Gintautas Babravičius**

*President Lithuanian Radio and TV Association*

**Audrius Juzenas**

*Chairman, Lithuanian Radio & TV Association*

POLAND:

**Stanislaw Jedrzejewski**

*Deputy Chairman, Polish Radio*

**Zbigniew Kosiorowski**

*Director, Polish Radio S.A., Szczecin*

**Marek Pasiuta**

*Director, Polish TV, Szczecin*

**Jan Dworak**

*President, Assoc. of Independent Film & TV Producers*

\*) Member of BMC's executive committee



# Employees at the Baltic Media Centre



Left row from the top:

**Bent Nørby Bonde**, *Managing Director*  
**Simon Drewsen Holmberg**, *Deputy Managing Director*  
**Charlotte Meldal Backhausen**,  
*Training Administrator*  
**Niels Holm**, *Technician*  
**Dorte Poulsen**, *Secretary*  
**Waseem Mahmood**, *Head of Training and Production*

Right row from the top:

**Kim Caspersen**, *Head of Informaion*  
**Cindy Jørgensen**, *Festival Co-ordinator*  
**Hedda Kainz**, *Marketing*  
**Ilze Gailite Holmberg**, *Coproduction Co-ordinator*  
**Darius Bazargan**, *Producer*

Missing from the picture:

**Ole Hansen** , *Account's Manager*  
**Mickael Möller**, *Journalist*  
**Sanya Hunyadi**, *Regional co-ordinator - SEE*  
**The Steen Müller**, *Co-Production Consultant*  
**Eva Rütel**, *Tempus Administrator*  
**Lelda Ozola**, *Consultant*

EMPLOYEES AT TRIANGLE EFU – BMC (Estonian Training & Co-production centre):

**Maarek Toompere**, *Managing Director, Salesman, Engineer, Editor* – **Rainer Kask**, *Cheaf-Editor, Technical Co-ordinator* – **Hendrik Reindla**, *Editor* – **Andres Lepasar**, *Editor* – **Malle Pärnpuu**, *Accountant*

EMPLOYEES AT THE LATVIAN TRAINING AND CO-PRODUCTION CENTRE:

**Valdis Eglitis**, *Managing Director*, **Gunta Ikere**, *Manager and Editor* – **Eleonere Brudere**, *Bookkeeper*

EMPLOYEES AT THE POST-PRODUCTION CENTRE – THE LITHUANIAN TRAINING AND CO-PRODUCTION CENTRE:

**Audrius Kuprevicius**, *Director* – **Evelina Cerkaite**, *Bookkeeper* – **Mikas Sadauskas**, *Manager* – **Vygintas Prebergas**, *Editor* – **Dominykas Kilciauskas**, *Editor*



# Annual Report



1999 has been a year of great change for The Baltic Media Centre. It was the year that the centre not only started consciously implementing a partial exit strategy in the Baltic region but also commenced operations in other regions.

It is re-assuring to see that after many years of informing many donor agencies are becoming more and more aware of the role of media in their own development work. BMC has advocated for a long time that the role of the mass media as a catalyst for change can no longer be neglected. The paradigm shift towards equitable, sustainable human development certainly cannot be achieved in the near future if mass media, particularly the electronic media, is not involved in the process.

However, what is gratifying about BMC's new work in the South East Europe and Asia is that it was the donors such as the Danish Foreign Ministry and UNDP who themselves approached the centre to develop and implement these media projects.

## BMC'S MODEL:

What has made Baltic Media Centre unique is the regional and holistic model, Baltic Media Centre for 7 years has been using in the Baltic/Russian/Polish region.

First of all BMC's model is based on the concept that ownership of the project should remain within the region. Therefore, the start of any regional programme has to centre on a comprehensive needs analysis carried out together with the heads of public and private broadcasters

and the heads of broadcast and producer's organisations. In the case of the Baltic countries these consultations formed the basis of the International Board of Advisors.

An essential aspect of Baltic Media Centre's regional work has been the aim to support peace and stability through cross border regional co-operation. Hence in a Baltic context we believe we have achieved a greater level of understanding between Estonians, Latvians and Lithuanians on the one hand and Russians on the other. It is the same forging of international ties which is one of the pillars of our Balkan and Asian projects.

Secondly the model which in the Baltic Region has been used for promoting democracy, peace and stability as well as integration of the local media industry into the Western market can also be used with a development perspective outside Europe.

Thirdly Baltic Media Centre is working with the media from a sectorial and holistic approach. This includes four pillars of activities:

### *Institution building*

Enhanced capacity of private and public training institutions, private and public media as well as national and international associations to participate in the regional media network.

### *Professionalism*

Higher degree of professionalism developed through national and regional training, management consultancy and networking.



The professional skills training strategy is based on three levels - national, regional and in-house, and aimed at management and creative skills giving.

#### *Media Policy*

Free, editorially independent media strengthened through networking for a democratic media policy, media legislation and professional codes for good media practices. Creating understanding and acceptance of free media among politicians, governments and other decisionmakers.

#### *Programme co-operation*

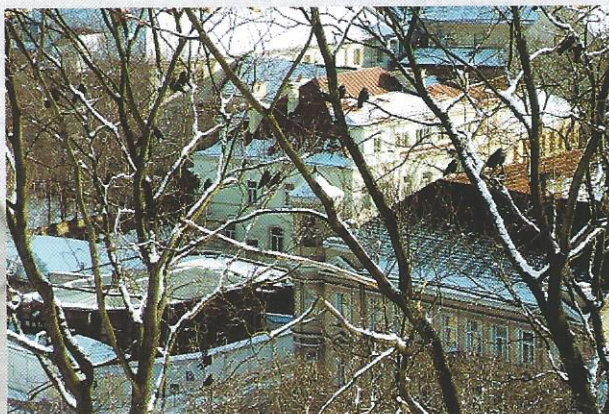
Programmes produced and broadcast by the across the borders of conflict inside the region as well as sustainable integration of the media and independent producers in a region into the International audio-visual market through profitable co-operation on media outlets.

Baltic Media Centre seeks in all its work the highest possible impact on the overall aim - also if this implies working with highly politicised state media, grassroot communication or with commercialised market oriented outlets.

That being said we have in the later years seen a significant demise in the role of public service which is currently in all three countries strained for funds and subject to harsh political attack. Hence it is important with a continued effort. Another very worrying factor is media-concentration. Ownership of main media in each Baltic country is down to significantly below a handful of players.

One major exception is Russia. 1999 saw the tightening of the grip on the media by the Russian government and the "oligarchs" that surround it. The Duma elections in 1999 and the coverage of the Chechnya were very worrying examples. BMC hence intensified its work with Russian Media, and hopes to be doing this even more in the year 2000.

*Vilnius*



#### **PARTIAL EXIT FROM THE BALTIC REGION**

In spite of the ambitious expansion plans into other regions our core work still remains within the Baltic region and during the past year we have not negated our responsibilities. Our activities were unabated, these included the 10th anniversary Balticum Film and Television Festival, the Baltic Sea forum, two semesters of courses for journalists and production, work with ethnic minorities, and the continued production of "Mare Balticum".

The key shift in our Baltic work has been brought about by the recognition of the fact that we need to be implementing a partial exit strategy from the region. It is an interesting paradox that development in Estonia, Latvia and Lithuania has been so swift that they in some areas soon will no longer need our assistance. Most independent indices that monitor press freedom show a significant improvement in the three Baltic states since the time that we commenced our work in the region and we would like to feel that we were a contributory factor.

#### **BALTIC ACTIVITIES DURING THE YEAR**

Keeping the strategy in mind, most of the work is now geared towards sustainability. The instigation of a Tempus project in Estonia and Latvia is focused on building the capacity of the local universities to provide a comprehensive post-graduate training according to the needs of the media industry. As such it will ensure that a reasonable standard of training will continue once foreign aid is withdrawn. The partners in the project which is co-ordinated by Baltic Media Centre are Tartuu University, Estonian Media Center, University of Riga, University of Roskilde, University of Kiel and the European Journalism Centre.

BMC's consultancy work has been more focussed addressing specific requests from broadcasters in the region. As mentioned above the past year has been traumatic for some of the public broadcasters in the region and BMC has used its best endeavours to obtrusively assist or mediate wherever we could.

Other significant success criterion that point to sustainability is the regular servicing of BBC World Service news with news and feature items from the Baltic region which have been produced in collaboration with local producers. The portfolio of regular customers for this material is continually growing and CNN, NDR and Danish TV2 were recently added to the list of news programmes taking material from BMC.



On the co-production side we now have a number of prestigious projects in development involving Baltic co-producers which are in various stages of production. Significant has been that we last year saw the release of two major projects "Russian Avantgarde" and "New Times at Skersielā II" both initiated and financially and legally brokered by the BMC that has coupled commercial success with the ability to win major prizes. New developments include projects where BMC is more active on the production side. Among such projects can be mentioned "Driving in Danger".

An example of a combined approach using training, production-support as well as consultancy has been our project for improving Russian language programming on Estonian television. The project has been very successful and the project will definitely be tried in other regions.

### SOUTH EAST EUROPE

During 1999, BMC was invited by the Danish Foreign Ministry to join their FRESTA Peace and Stability project in South East Europe. During the last six months of the year 3 fact finding missions were undertaken in order to establish the needs within the region. As a precursor to implementation of a full three to five year plan, BMC has been actively involved in development of the media element as well as exploring cross cutting synergies with other areas of activity such as aid to refugees and human rights.

Baltic Media Centre will facilitate a network of the public broadcasters as well as a network of private radio associations across all countries in the South East Europe ranging from Slovenia, Hungary and Croatia in North till Turkey and Greece in South.

Each of the two networks have programme co-operation across the region as a priority in order to reduce stereotyping, enhance the knowledge of each others and to make an added value to the programming. But also media policy and specialised regional training will be priorities.

A third network for training institutions is facilitated by the Danish School of Journalism.

A real challenge for the programme lies in the stimulation of more complex cross cutting network structures allowing

different fields of expertise - including human rights, refugees and youth exchange activities - to create innovative and synergetic combinations of collaboration.

Again as with the work in the Baltics, the potential strength of the regional endeavour lies in the cross border network initiatives established within the media component.

### ASIA AND OTHER REGIONS

BMC was approached by UNDP to develop and implement a regional media project as part of their PARAGON Regional Governance Programme.

Though still in the early stages of development, a key area in the programme will probably be Policy Analysis and Advocacy. After identifying areas of intervention necessary, BMC will initiate carefully-managed dialogue between



↑ *News stand in Pristina, Kosovo*

→ *Destroyed kosovo-albanian houses outskirts Pristina*







*Radio 92, Katmandu*

interested parties (parliamentarians, government, owners, managers, journalists, lawyers and representatives of the other professions and pressure groups in civil society), where necessary facilitated by specialised external agencies.

In addition the proposed programme within the framework of the existing media component of UNDP's Regional Governance Programme will address and further the following sub components : institution building, professionalism, media policy and production/co-production.

*Bangladesh TV*



Also in Palestine and the Middle East Baltic Media Centre has suggested regional programmes aimed at enhancing peace and stability, good governance and international co-operation.

### CONCLUDING REMARKS

During 1999 Baltic Media Centre has together with FRESTA in the Danish Foreign Ministry, The Danish Union of Journalists and the Danish School of Journalism been involved in developing the concept of an emergency media task force. Hopefully this will be implemented by summer 2000.

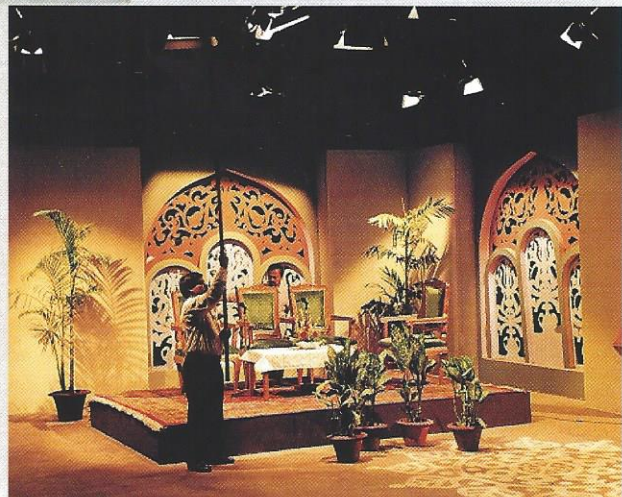
Baltic Media Centre has also promoted the idea of establishing an international unit for systematising of experience and development of methods within the media field when used to strengthen peace, democracy and development. With Danida's greater attention to the media field, and with the high priority of the media within UNDP, UNESCO, World Bank there are all good chances for such an initiative to become a Danish lighthouse of expertise used by the international organisations working in this field.

At the Danish market BMC has arranged some courses targeting local media professionals, a niche which we hope to be able to develop in the coming years.

As we enter the first year of the new millennium, BMC finds itself at the brink of an exciting new phase in its development. The future offers new and exciting challenges and by no means is the path going to be an easy one but as the ancient Chinese proverb says, „If you find a path with no obstacles, it probably doesn't lead anywhere.“

Tonny Jensen  
*Chairman*

Bent Nørby Bonde  
*Managing Director*





# INSTRUCTORS

DANISH:

**Christian Nordkap**

Researcher for *Information*, *Rapporten*, *Reimer Bo* and currently *Dokumentargruppen*, among others.

**Claus Vittus**

TV- and Radio Producer. Producing documentaries for TV2 and DR. Currently host and reporter at „Kulturnyt“, P1.

**Dorte Palle Jørgensen**

Programme Producer for U-Land

**Ebbe Preisler**

Secretariat director for the Association of Danish Film Directors. Teaches co-production at BMC.

**Gitte Rabøl**

Editor. Teaches interviewing techniques and investigative journalism.

**Jørgen Ramskov**

Head of programmes at DR1.  
Consultant and instructor in radio and TV journalism for DR.

**Klaus Bach**

Freelance editor, project work for customers including DR/TV. Instructor at DR and BMC.

**Kurt Strand**

Journalist at DR as television host of *Profilen*. Teaches news development and interviewing techniques.

**Lisbeth Kolind**

Journalist DR, TV-2 Lorry.  
Teaches television journalism and interviewing techniques.

**Maria Cuculiza**

Researcher, editor for television programme *Reimer Bo*, among others. Teaches investigative journalism.

**Mogens Vemmer**

Børne og Ungdomschef for DR.

**Per Nielsen**

Technical consultant. Manager in charge of projects and systems. AVID instructor at BMC

**Peter Rundle**

Consultant and trainer for DR.  
Editor and host on the radio programme „Kronsj“  
– a weekly current affairs live portrait-interview on DR.

**Søren Tom-Petersen**

*Certified Avid Trainer*

Post-production coordinator for digital non-linear editing.  
Lecturer in the Television Studies department at the Danish Film School. Trains editing technicians for DR.

BRITISH/AMERICAN:

**Alex Vincenti**

Writer and Broadcaster. IT & Media Consultant and trainer.  
Former Projects Manager at BBC World Service Training Trust.

**Bernard Redshaw**

Consultant specializing in organisational development, management development and trainer training.

**Charles Fletcher**

Europe Manager for BBC World Service Training.

**David Lowen**

Consultant for ITV, England. Works with international development, international broadcasters and universities.  
Former President of Circom Regional.

**Dr. Denis W. Gartside**

Programme leader, freelance producer, director, trainer and consultant.

**Graham Addicott**

Managing director of *First Freedom Productions*, a British production Company. Freelance producer, director, writer, narrator. Teaches TV Management, BMC.

**J.D. Price**

Senior AVID Instructor and independent editor from USA.

**John Marshall**

Consultant, journalist. Teaches co-production at BMC.

**Julia Bicknell**

Senior Broadcast Journalist, BBC World and BBC news

**Rosemary Forgan**

Owner of *Bamboo a* British Production Company. Teaches TV Management, BMC.

**Sarah McNeill**

Independent media training consultant specialising in human rights and radio in development.

**Simon Whittaker**

Management consultant and lecturer in management skills.



# Training Activities



The Baltic Media Centre's training strategy in the Baltic region has been typified by the introduction of course programmes that recognise and acknowledge the changing environment in the region. The general standard of the journalists participating in BMC programmes has greatly improved over the past few years thus the need has been for more focused training in specialised areas. In 1999, BMC course programme continued responding to serve the training needs directly expressed by journalists and producers themselves.

1999 also saw the introduction by BMC of a fee structure where participants were expected to pay in order to participate in BMC courses. It is reassuring to note that in spite of this new fee, demand for courses remained consistent.

In all, BMC's training strategy has mirrored development trends around the world - 1999 has been a year not so much about empowerment but enablement.

## Courses on Bornholm included:

### RESEARCH FOR YOUNG JOURNALISTS

As well as addressing the needs of the more senior journalists to specialise there always remains a need to train young entry level journalists. As in the past, courses for young journalists prove to be the most heavily over subscribed.

Research for Young Journalists was an introductory course for entry level cross media journalists that not only

introduced them to basic research and production techniques but also explained how those techniques apply in everyday programme making.

This course was specifically designed for young journalists working in both television and radio as their first job and with less than 2 years experience.

### POLITICAL/INVESTIGATIVE JOURNALISM

The successful political reporting and investigative journalism courses from previous course programmes were combined to create this highly specialised course.

The one week programme of training was designed for experienced television journalists with a minimum of 3 years experience working in either television news or current affairs. The course not only introduced the journalists to the genre and techniques used by journalists in the West but also discussed the moral, legal and ethical issues involved.

The course was tailored to help participants understand how the methodology and practical examples analysed could be adapted for use in their own work context.

During the week, participants also gained an introduction into the techniques of basic election coverage.

### NEWSROOM/NEWSGATHERING

The Newsroom and Newsgathering course was instigated as a direct response to requests from partners in the Baltics wanting assistance in refining presentation techniques in news and current affairs programming.



The week long workshops were aimed at television journalists and firmly put the emphasis on the presentation and news writing skills required to make successful news and current affairs programmes.

In addition to extensive practical exercises the course also provided participants with a real understanding of the news production process in established news gathering organisations in the West.

During the course, participants were also subjected to the pressures and deadlines that a real newsroom situation places journalists under. With the week culminated in a simulated live news broadcast on the last day.

## INTERNATIONAL CO-PRODUCTION

The highly successful international co-production course was again repeated in 1999.

Selected producers and directors from the Baltic states, Russia and Poland participated in a course which once again ran in parallel with the Balticum Film and Television festival.

All participants came to the course with a programme concept that they were assisted in developing during the course of the week and culminated in the pitching of the fully developed idea to commissioning editors at the Baltic Sea Forum.

In acknowledgement of the needs of the international market and a recognition of developments in the region, this course was successfully conducted without the need for simultaneous translation into Russian.

## ADVANCED TV MANAGEMENT

One of the most popular courses at BMC remains TV Management. 1999 saw the introduction of advanced TV management for producers. This course was specifically aimed at those participants that had attended the basic BMC TV Management course.

In an ever changing television environment, with new markets and technologies being introduced every day this advanced workshop was designed to bring participants up to date with developments as well as to act as a refresher for the original course. Working with returning participants also allowed tutors to analyse how much of the original course had proved to be relevant in participant's own work context.

One of the major bonuses from the 1999 course was the development of a documentary series which was used by one of the participants as an exercise and which BMC is now in the process of co-producing with both the Baltic producer and First Freedom Productions in UK

## RADIO NEWS

In an increasingly competitive market, attracting and retaining an audience especially for talk based informative programming is an increasing difficult task.

The week long workshop and seminars had a practical focus with particular emphasis on innovative aspects of digital production for speech inserts, links, programme format and ratings success in a competitive environment. The course also focused on the best way to carry a news/current affairs agenda within modern radio formats such as breakfast time and drive time shows without alienating the audience. The course was aimed at journalists working in both commercial and non-commercial sector radio.

In addition, the week paid particular attention to how the role of the presenter as newscaster and information manager contributes to the freedom and independence of a democratic media.

## CHILDREN'S RIGHTS

In acknowledgement of the tenth anniversary of the Rights of the Child, BMC ran a series of seminars and practical training sessions designed to bring new thinking and innovative production strategies to the process of creating attractive entertainment for children.

In addition, the week's training workshops provided broadcasters with practical input about child rights and children's access to media. Analysis and debate about the role of media in child development and examples of children's programming from around the world formed an integral part of the workshop.

The workshop also provided participants with a unique opportunity to work with one of the foremost authorities on the subject of Children and Media, Mogens Vemmer.

## TEMPUS

1999 saw the introduction of the Tempus project.

The main objective of the project is to build capacity for skills based training with the universities in Latvia and Estonia. The immediate objective is to train journalists who have received no formal journalistic education in order to raise the professional level of journalism and the awareness of good journalistic standards practice within Estonian and Latvia media.

This is being achieved through the setting up of 2 nine week national training programmes in both Latvia and Estonia aimed at journalists from print, radio and television.

In addition acknowledging that the essence of all capacity building programmes is sustainability, a major component





of the Tempus project has been the „training of trainers“ element. Training of trainers is one of the few ways to ensure sustainability after foreign assistance is withdrawn.

Media education is an educational process/practice that seeks to enable members of a community creatively and critically to participate (at levels of production, distribution and exhibition) in the use of the technological and traditional media for the development and liberation of themselves and the community, as well as for the democratisation of communication. Of course, not all developing societies are alike; their information needs, media experiences and cultural experiences differ. So, adaptations have to be made in the definitions, objectives and strategies depending on local needs, the media situation and available facilities.

The training of trainers has provided 10 tutors from Estonia and Latvia retraining to be able to design and implement media training courses in their respective countries. The training of trainer courses focused heavily on curricula development and new pedagogical methods. The training makes extensive use of both practical media exercises and theoretical seminars.

So far, under the auspices of the Tempus project the following courses have been undertaken on Bornholm:

- ▶ Training of Trainers for Estonians and Latvians
- ▶ TV Module for Latvians
- ▶ TV Module for Estonians

In addition BMC has been responsible for arranging the following units in Latvia and Estonia:

- ▶ Introduction to general journalistic principals for print, radio and TV journalists
- ▶ Coach editing for trainers
- ▶ Principals of Radio production.

## FOLLOW-UPS

Follow up training in the countries has also followed a similar pattern where consultants and tutors have responded to fulfil specific requests from the management of the partner stations. Interventions have been limited in comparison to recent years but all have been carefully targeted and much more focused in content.

The two primary examples of this approach has been the

management and financial consultancies and workshops carried out by BMC for both Lithuanian and Estonian State Broadcasters in 1999.

Additional follow ups included:

- ▶ Using radio programming for Social Action – St. Petersburg and Lithuania
- ▶ Aids awareness programming for radio – Tallinn
- ▶ Research for young Journalists, Latvia

## CHILDRENS TELEVISION

The Baltic Media Centre also carried out two training programmes with the European Children's Television Centre in Athens and at BMC. The week course undertaken under the auspices of the EU's Leonardo Da Vinci programme focused on introducing children television producers to the use of the internet as a means of programme distribution.

## DANISH COURSES

The Baltic Media Centre continued lending it's facilities and expertise to external courses hosted at Bornholm. In 1999 these included:

- ▶ Two courses for CFJE, „Visual Narrative Technique“ and Web Journalism
- ▶ One course for DJE, „News in the picture“
- ▶ North by North West returned for the second year to hold their script writing seminars.
- ▶ Internet course for whitecollar people from main library on Bornholm

In addition, BMC introduced its first course aimed at the domestic Danish market. In response to demands from the industry BMC ran its inaugural Introduction to non-linear editing.

## RUSSIAN PROGRAMMES ON ESTONIAN TV

With support from the UNDP and the Danish Ministry of Foreign Affairs, Baltic Media Centre implemented a major project, on a limited budget, for the Russian-speaking minority in Estonia. The minority, which constitutes around 30% of the population, currently receives the great majority of its TV programmes from the channels of its giant neighbour, Russia. This is partly because of the fine technical quality, but equally important because the programme selection on Estonian television is limited and of very poor overall quality. In late 1999, Baltic Media Centre implemented a sweeping refurbishment of the Russian programming on ETV, Estonia's public service channel. A thorough training and consultancy effort resulted in three different programme formats that seek to describe the challenges confronted by Russian-speaking minorities in a positive manner. The formats were shown in early 1999 and during the first six months of year 2000.



# Balticum Film &

It finally happened. The Balticum Film & TV Festival celebrated its 10<sup>th</sup> anniversary in 1999. And celebrated it in style. A jubilee book, jubilee seminars and new activities made the week from June 5 to 11 a unique experience for the more than 250 professionals who travelled to Bornholm from Denmark, the other Baltic countries and the rest of Europe. At the same time, the jubilee-year programme for feature films and children's and youth films in Rønne was a roaring success with frequently filled cinemas and box-office figures in excess of 4000.

## BALTICUM COMPETITION

Thirty-six documentaries from nine Baltic Sea countries participated in the prestigious Balticum Competition, and the great majority were presented by and discussed with the director.

## FILM SCHOOL COMPETITION

Twenty-four productions from film schools dispersed all over Europe participated in the competition for Best Examination Film in the fiction and documentary genres. The festival is indeed developing into a meeting place for young directors as well.

## EUROPEAN FEATURE FILMS

The feature film programme - with Danish director Søren Kragh-Jacobsen as guest of honour - repeatedly filled the cinema in Rønne and probably marked the festival's real breakthrough as regards the local population.

## CHILDREN'S AND YOUTH FILMS

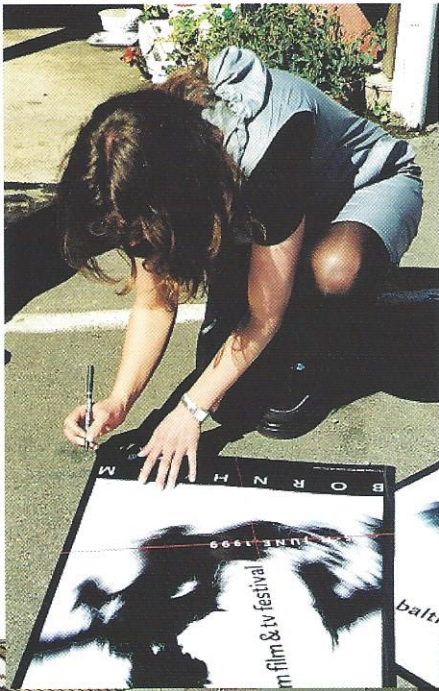
This year's children's and youth films were exclusively Danish. Nevertheless, they drew full houses as usual, consisting of school classes, kindergartens and youth centres from all over Bornholm.

## TEN YEARS OF FESTIVALS

Lithuanians Audrius Stonys and Arunas Matelis, both of whom have been frequent festival guests, used selected scenes from film and television programmes to give their view of the development and growth of the documentary film during the ten years the Balticum Film & TV Festival has existed.

## HERZ FRANK

One of the great classic documentarists from Latvia – Herz Frank – provided stimulating insight into his own and many other directors' development from the great, classic documentaries they produced during the Soviet era at state-owned film studios to contemporary, lightweight video productions.





# TV Festival - 10 years

## INVENTING REALITY

Jon Bang Carlsen – Denmark's cosmopolitan director of documentary films – is for excellent reasons known and respected for his method of mixing the genres of fiction and documentary. At a captivating seminar, he provided the audience with insight into the underlying concepts for this method.

## FILM SCHOOL HERITAGE

Four young film directors presented their own individual viewpoints of what had been important to them in choosing where to attend film school. Their deliberations on content, method, style and nationality had a decisive effect on their career development in the future.

## MEDIA LANDSCAPE IN THE BALTIC SEA REGION

The director of the European Institute for the Media, who has been following media policies in the Baltic region for many years, gave his interesting view of the future and the challenges confronting the region's media.

## ART FILMS

A selection of the best art films that have participated at the Balticum Film & TV Festival during the first ten years were screened at the new Oluf Høst Museum.

## CO-PRODUCTION COURSE

A course in international co-production was held concurrent with the festival. The majority of course participants brought along their own co-production proposals that were subsequently presented at the Baltic Sea Forum.

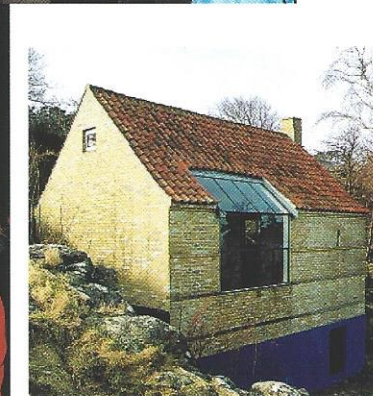
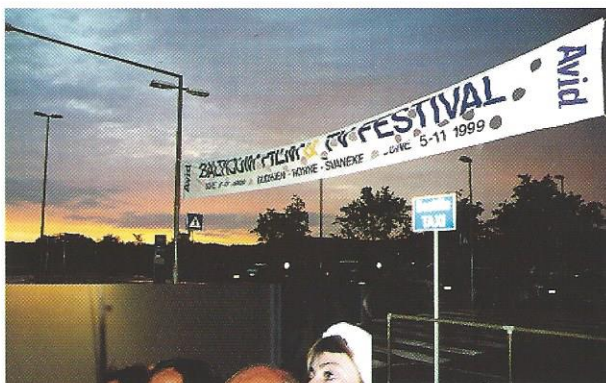
## BALTIC SEA FORUM

For the third time, the co-production proposals were pitched at the Baltic Sea Forum. This time twenty-five proposals from the Baltic States, Russia and Poland were pitched to an international panel of commissioning editors from The Netherlands, Germany, the United Kingdom, Sweden, Finland, the US and Denmark. Today, a large number of the presented projects are in production.

## BALTIC SEA WORKSHOP GATHERING

The third seminar for video and film workshops from all Baltic Sea countries was held at the Balticum Film and TV Festival.

*Balticum Film & TV Festival is Member  
of European Coordination of Film Festivals*





# BMC Production Department and International News Gathering

In the past year, the Baltic Media Centre (BMC) Production Department has had growing success in producing and selling current affairs and news items from the Baltic Sea region to international news-gatherers based on its network and experience in regional TV news magazines. For four years the monthly 30 minutes basket programme "Mare Balticum" has been produced by the public broadcasters in Latvia, Lithuania, Estonia, Szczecin in Poland and Kaliningrad. The final programme editing, distribution and executive production has been carried out by the BMC

During the year 1999-2000 a number of television and radio items have been sold and distributed to international news-gatherers (BBC, CNN, TV-2, SVT, NDR). These have mainly consisted of news features/packages, but the network has also acted as field producers and arranged/conducted interviews with Heads of State etc. The BMC Production Department's informal "Baltic News Network" has also provided production support, crewing and local expertise to outside media interests (including BBC News-24, BBC World, BBC World Service Radio, BBC 1's Nine O'Clock News, TV-2 Denmark and NDR Germany).

## ITEMS DISTRIBUTED TO INTERNATIONAL MARKET: 1999-2000

PURCHASER (TELEVISION)	ITEM	PRODUCER	PRODUCT
BBC World TV (Europe Direct)	Estonian Election	BMC	TV News Feature
BBC World TV (Europe Direct)	Latvia Occupation Museum	LTV-BMC	TV News Feature
BBC World TV (Europe Direct)	Soap Opera Politician	BMC	TV News Feature
BBC World TV (Europe Direct)	Latvian Prisons	LTV-BMC	TV News Feature
BBC World TV (Bulletins)	Denmark Windmills	BMC	TV News Feature
BBC World TV (Bulletins)	Nuclear Menace	LRTV-BMC	TV News Feature
BBC World TV (Europe Direct)	Trafficking of Women	BMC	TV News Feature
BBC World TV (Europe Direct)	Latvian Language	LTV-BMC	TV News Feature
BBC World TV (Europe Direct)	Music Piracy	LTV-BMC	TV News Feature
BBC World TV (Europe Direct)	Estonia Mobile Phones	BMC	TV News Feature
BBC World TV (Europe Direct)	Latvia KGB War-Crimes	LTV- BMC	TV News Feature
BBC World TV (Europe Direct)	Latvia Waffen SS Veterans	LTV - BMC	Live 2-way (TV)
BBC News 24 (EN-24)	Latvia Waffen SS Veterans	BMC	Live 2-way (DTL)
BBC News (1,6,9 News)	Latvia Holocaust	BBC - BMC	Production Support
BBC World TV (Europe Direct)	Estonia President Interview	BMC	TV Interview
BBC World TV (Europe Direct)	Latvia Private Security	BMC	TV News Feature
BBC World TV (Europe Direct)	Kaliningrad Amber Smuggling Jantar - BMC		TV News Feature
BBC World TV (Europe Direct)	Estonia Finland Drugs	BMC	TV News Feature
BBC World TV (Europe Direct)	Latvia Russian Extremists	BMC	TV News Feature
BBC World TV (Europe Direct)	Lithuania Aerobatics	BMC	TV News Feature
BBC World TV (Europe Direct)	Latvia Crazy Car	LTV - BMC	TV News Feature
BBC World TV (Europe Direct)	Estonia 30 Minute Special	BMC - BBC	30 Minute Special
CNN World Report	Latvia Paedophile Scandal	LTV - BMC	TV News Feature
CNN World Report	Interview with President	LNK - BMC	TV News Feature
CNN World Report	Estonia Exercise Machine	Kanal 2 - BMC	TV News Feature
CNN World Report	Lithuania KGB Museum	LNK - BMC	TV News Feature
CNN World Report	Lithuania Hill of Crosses	LNK - BMC	TV News Feature
CNN World Report	Latvia Russia War-crimes	Alter-A - BMC	TV News Feature
NDR Germany (Ostseereport)	Estonia Mobile Phones	BMC	TV News Feature
TV2 Denmark (Station-2)	Latvia Private Security	BMC	TV Crime Feature



PURCHASER RADIO	ITEM	PRODUCER	PRODUCT
BBC World Service(World Today)	Nuclear Menace	BMC	Radio Feature
BBC World Service(Outlook)	Fame in Estonia	BMC	Radio Feature
BBC World Service/R 4	Wind-Power	BMC	Radio Feature
BBC World Service(Eur. Today)	Election Media in Estonia	BMC	Radio Feature
BBC World Service(Everywoman)	Latvian President	BMC	Radio Interview
BBC World Service(World Today)	Latvian President	BMC	Radio Interview
BBC Radio 4 (Womans Hour)	Latvian President	BMC	Radio Interview
BBC World Service	Estonian President	BMC	Radio Interview
BBC World Service	Latvia SS	BMC	Radio Interview
BBC World Service	IV and Ee Elections	BMC	Copy/Despatches

#### ITEMS IN PRODUCTION (POTENTIAL AND AGREED AS OF 1<sup>ST</sup> APRIL 2000)

PURCHASER	TV- AND RADIO PROGRAM	PRODUCER	PRODUCT
CNN World Report	Latvia – Bosnia Peacekeepers	LTV - BMC	TV News Feature
CNN World Report	Latvian Security Companies	BMC	TV News Feature
CNN World Report	Latvia Russian Extremists	BMC	TV News Feature
CNN World Report	Latvia Crazy Car	BMC - LTV	TV News Feature
CNN World Report	Lithuania Hidden Treasure	BMC	TV News Feature
CNN World Report	Estonia Tuberculosis	TV-3 BMC	TV News Feature
CNN World Report	Estonia Criminals	Kanal 2 – BMC	TV News Feature
CNN World Report	Lithuania Basketball	LNK – BMC	TV Sport Feature
CNN World Report	Latvia Borderland	Alter-A – BMC	TV News Feature
CNN World Report	Latvia NATO Tanks	Alter-A – BMC	TV News Feature

The BMC Production Department and its connections have also facilitated the hire of local crew and specialists by other international personnel including NDR and the BBC.

The BMC has had considerable success in producing and selling reports from the Baltic Sea regional network to international stations including: BBC World TV, BBC World Service Radio, TV-2 (Denmark) and NDR (Germany). We now engaging in the exciting prospect of a major co-operation in with CNN World Report and are exploring opportunities with EuroNews, Sky News and ITN.

In most cases Baltic Media Centre makes a voice-over and stand-up in the language of the purchasing broadcaster, but the stories are produced by the Baltic, Russian and Polish partners of the project. The income generated is split between the local producer, the local broadcaster and Baltic Media Centre.



# Baltic Sea Forum

Following the Forum's success in 1997 and 1998, the Baltic Sea Forum for Documentaries was held again in 1999. During the three years of its existence, the event has proved itself as the most successful tool of channeling the ideas of the Baltic and Russian documentary film producers to the Western broadcasters. In the Forum of 1999 twenty-one co-production proposal from the Baltic States and North-Western Russia was presented to a panel of 12 commissioning editors from Denmark, Sweden, Finland, Great Britain, the Netherlands, Germany and US. Considerable amount of the projects presented benefited financially from the Forum. Some projects were re-introduced and developed at the "East Meets West" workshop at the European Film College in August, and two projects continued their way of raising finance at the International Documentary Forum Amsterdam, succeeding in the tough competition for non-EU projects entries.

## Co-productions

BMC is currently assisting 24 different documentary film projects in the Baltic States and North-Western Russia that are either in development stage or in production. Many of these films currently co-financed by broadcasters or film funds of Western Europe attracted their first international audience at the Baltic Sea Forum held annually on Bornholm.

Following productions assisted by BMC were completed in 1999:

**"Russian Avant-garde"** by Alexander Krivonos. A documentary revealing the sufferings and joys of Russian avant-garde artists who gave the world a completely novel view on art.

Duration 54 min.

Produced by Quadrat Film (Russia) and Vesterholt Film&TV (Denmark), assisted by BMC.

The film has been awarded the first prize „FIPA D'OR BIARRITZ 2000 - Documentaries de creation et Essais“ at Biarritz.

**"New Times at the Crossroad Street"**. The second part of the Felix Award 1990 winning "Crossroad Street", a return the people and places we know, by the acknowledged Latvian documentary director Ivars Seleckis.

Duration 85 min.

Produced by EDKS, Latvia, supported by Jan Vrijman Fund, Soros Documentary Film Foundation, BMC.

Film has already participated in wide range of festivals, among them Amsterdam IDFA, Input in Moscow, Goteborg Film Festival in Sweden.

**"Follow Me"**, a feature by Una Celma. Situation comedy about people from different cultures and societies who try to find happiness through imagined escapes from their boring or hopeless everyday lives.

Duration 93 min.

Produced by Kaupo Filma (Latvia) and Bjerking Produktion (Sweden), legal assistance by BMC.

**"Summer"**. The third part of the prized trilogy "Three Seasons" by Lithuanian documentary director Valdas Navasaitis.

Duration 26 min.

Co-produced by Vaizdo i Garso Studio (Lithuania), Les Films de l'Observatoire (France), supported by Danish Film Institute, BMC.

**"Egg Lady"**, a project by *Kaupo Filma* (Latvia) was great success in Forum '99, and it had managed to raise full finance in less than a year. The film is an international co-production and will be premiered in the Balticum Film&TV Festival 2000.

**"Twenty Years Older"** by the outstanding Latvian film director Herz Frank, **"Time Zone Prison"** (Latvia), **"Radio Days"** (Lithuania), **"Penitence"** (Estonia), **"Inside the Russian Nukes"**, series co-produced by *Corona Films* (Russia) and *Discovery Channel* can be mentioned between the titles, in which BMC has participated with considerable assistance. Majority of them were pitched in the Forum '99.

In addition to the work with the film projects, there has been an extensive work done in developing the skills of individual producers, film - and programme makers.

The year 1999 has marked a new trend in BMC's co-production policy: a more active involvement in the development of internationally competitive film projects from the basic idea phase to hands-on project development, to bringing in co-producers and broadcasters, and in some cases having the role of the project idea initiator.

**"Driving in Danger"**, is a prime example of this new approach to co-productions. Originating on one of BMC's Production courses, the project has now been developed with assistance from BMC and First Freedom Productions into a viable international product. The series has attracted considerable interest from international broadcasters and a commission is imminent. The series will be a co-production between Latvian production company Gilde, who created the concept, First Freedom Productions and BMC.

Among other projects initiated with greater BMC participation can be mentioned "1991: the Singing Revolution", "At Home with the Mafia", a documentary on the Mafia boss, "A Chemical Time Bomb", a documentary on the chemical weapons dumped on the bottom of the Baltic Sea. Our involvement in the initial stage includes assistance in pitching, developing treatments, gathering of clip-reel materials, production of show-reels and pre-production.



# Information Activities



## THE BALTIC MEDIA MONITOR

The largest task by far for the information department in 1999 was the launching of a new media magazine, *The Baltic Media Monitor*. The magazine replaced the bimonthly *BMC Update* which BMC had published since 1993. The re-launching of the previous free-of-charge newsletter in a more ambitious version was made possible by subsidies from the EU's Interreg II programme.

After a preceding market study, it was planned that *The Baltic Media Monitor* would be published ten times a year and be financially self-supporting starting from year 2001 through a combination of subscription and advertising revenues. A test issue was produced during 1999 followed up by the first issue which hit the streets shortly before Christmas. By the end of January 2000, the number of paying subscribers was obviously way below the objective, and since the EU subsidy is expected to stop at year-end 2000, it was decided that it would be unrealistic to continue the project. As a result, Baltic Media Centre no longer publishes a newsletter for the media in the Baltic Sea Region.

## COMMUNICATION, MEDIATION AND DISSEMINATION

The communication and dissemination of various types of information are still ongoing activities of the department. This partly involves the extroverted dissemination of information from the centre to external partners, but also the communication and mediation of contact between external organisations and individuals that are not directly related to the Centre's own activities. Concurrent with the Centre's initial involvement with new project partners in new regions, like the Balkans, South-east Asia and the Middle East, inquiries are also cropping up from distant regions.

In addition, the information and press work connected with the Balticum Film & TV Festival constitute a substantial part of the department's assignments. Moreover, the Balticum Film & TV Festival has the distinction of reaping the greatest press coverage of any film festival in Denmark.

## EXTERNAL ASSIGNMENTS

A new area of activity for the department involved a number of external assignments in 1999. This partly involved the graphic design and production of a report for Project Baltic Educational Island 1997-1998, commissioned by the Ministry of the Interior in cooperation with the County of Bornholm, and partly the production of a brochure and catalogue for the Newcomers Campaign, also for the County of Bornholm. The assignments included both layout and delivery of photos as well as contact with the publishers and indicate potential areas of revenue for the Centre.

### TÆNK AT BO ET STED...

- ... hvor grov vold og hård kriminalitet er noget, man kun ser i TV
- ... hvor man tør lade sine børn gå alene til og fra skole, eller hjem fra diskoteket om aftenen
- ... hvor man kan købe sin drømmebolig for halvdelen af, hvad man skal give andre steder
- ... hvor børnene har verdens sundeste tænder
- ... hvor man kan fange Danmarks største laks
- ... hvor klimaet er så mildt, at man kan bade fra klipperne langt ind i efteråret
- ... hvor man altid er tæt på enestående naturoplevelser
- ... hvor der er flere solskinstimer og mindre regn
- ... hvor man kan plukke figer og morbær direkte fra træerne og samle kilovis af kantareller i skovene
- ... hvor den ypperligste natur fra hele Norden er samlet på ét sted
- ... hvor små idylliske bysamfund lever deres eget liv i harmoni med skov, strand, klipper, højlyng, vandfald, sprækkedale og hav
- ... hvor livskvalitet ikke blot er et modeord
- ... hvor man finder et dynamisk erhvervsliv i rivende udvikling
- ... hvor pulsen ikke er så høj, at man også mister pusten

## HOMEPAGE: WWW.BMC.DK

BMC's homepage was subject to major renovation during the course of the year, and contrary to previous years, the updates of the pages will now be performed by the Centre's own staff. The purpose of the refurbishment was to get a more well-organised, yet dynamic homepage where target groups can find up-to-date and relevant information about the centre at all times, as well as facilitate direct contact to relevant staff members. Since the Internet is under constant development, the department will strive to keep the homepage's user interface continuously up-to-date with the best aspects of this development.



# Legal Assignments

## CO-PRODUCTION CONTRACTS, ETC.

In 1999, BMC drafted around thirty contracts. In addition, some forty contracts were reviewed and commented. An increasing percentage of the drafted contracts are feature films and animated films. An interesting overall trend is that Western contracts are no longer as blatantly unreasonable as they were in the beginning. This shows that Westerners realise that Balts are not as gullible as they used to be.

Furthermore, BMC has provided legal advice on issues of VAT and corporate law, and the Centre has again dealt with license issues for musical, pictorial and literary works. A new interesting trend that continued in 1999 is that option contracts and format issues are once again on the agenda.

Beyond these activities, BMC has prepared a number of contracts for the Centre's own co-productions and for Mare Balticum.

There is a steadily increasing need for general legal assistance in the media field in the Baltic States. The increase in major international co-productions continues. The biggest problem is that the Baltic States have for all intents and purposes no legal experts who are knowledgeable in this field. A training/education effort is worth considering, provided that the necessary funding could be obtained.

Furthermore, general legal advice has been given as regards copyrights, format copyrights (including trademark law), purchase of archive material, employment law, and more.

Commercially-based legal assistance has also been provided to clients from the US, Denmark and the UK.

## COPYRIGHT

It is worth stressing that in the field of copyright law in particular a major effort is still needed. Today, the problem of ignorance is overshadowed by the fact that financially strong "pirates" are getting rich by exploiting the lax control system.

## LEGAL ASSISTANCE ON MEDIA LEGISLATION

A legal consultancy project concerning film-subsidy legislation in Latvia, but partly also in the other countries, has been initiated. Otherwise, activities in this sphere have been limited.

## MEDIA LEGISLATION PUBLICATION

In the past year, BMC has also sponsored the publication *ZiP Mass Media Law and Practise in Estonia, Latvia and*

*Lithuania*. The publication publishes all media legislation in the Baltic States, the most important court rulings, as well as critical articles in English and Russian. It can also be downloaded from the Internet at [www.medialaw.ru](http://www.medialaw.ru). BMC considers this publication to be instrumental for the dissemination of information on media legislation in the Baltic States.

## AVECC – AUDIO-VISUAL ENVIRONMENT COMMUNICATION CENTRE

The centre's formal name is Vides Filmu Studija, which means "Environmental Film". Even so, the centre works in a broad sphere involving:

- ▶ weekly and monthly television programmes on Latvian public service television
- ▶ 3 more time-consuming productions 4 times a year
- ▶ participating in and planning major campaigns, like the campaign for the preservation of nature areas.

The centre, which is an independent unit under the Latvian Ministry for the Environment, has worked closely together with BMC.

The staff employed by the centre, whose domicile is in downtown Riga, have grown from five to thirty-two, evidence in itself of the centre's great success. Moreover, the centre has won just about every award there is to win in Latvia and has also achieved great international recognition. The centre's financial result is also outstanding.

In the past year, BMC has followed up the prepared business plan and delivered substantial legal assistance to the centre.

The centre's development prospects are bright, and it is currently doubling the capacity of its facilities.

## COUNCIL OF EUROPE

Russia and the elections.

Baltic Media Centre organised a seminar on election coverage in Kaliningrad for the Council of Europe. The seminar, which engendered *heavy* press coverage in the region and also on nation-wide television, was an important event that served as a straw in the wind for the Russian elections.



# Regional centres

## TRIANGLE – THE ESTONIAN TRAINING & CO-PRODUCTION CENTRE

Together with Eesti Kinoliit - the Estonian Federation of Film Directors and Independent Producers – Baltic Media Centre established a training and co-production centre in 1997. The centre is organised as a joint-stock company, and half of any profits are to be reinvested in the company, while the other half are to be shared between two non-profit organisations – Eesti Kinoliit and Baltic Media Centre. Triangle is located in leased facilities. The centre, which initially is involved in post-production on non-linear editing, was established to strengthen training and co-production cooperation within Estonia and with Estonia's neighbouring countries. During the year the centre carried out some forty co-productions. Though most were Estonian co-productions, the partners have included Finnish, Swedish, US, Danish and British television stations. The crisis in Russia still affected the Estonian television market, which was further aggravated by an Estonian television crisis that closed down virtually all irrelevant production. At year-end 1999, there were four editing technicians and one book-keeper employed at the centre – corresponding to 3½ man-years.

## LATVIAN TRAINING AND CO-PRODUCTION CENTRE

Together with the Latvian Filmmakers' Union, Baltic Media Centre established a training and co-production centre in 1997. The centre is organised as a joint-stock company, and half of any profits are to be reinvested in the company, while the other half are to be shared between the two non-profit organisations – the Latvian Filmmakers' Union and Baltic Media Centre. The centre has leased its facilities from the Latvian Filmmakers' Union. The centre, which initially is involved in post-production on non-linear editing, was established to strengthen training and co-production cooperation within Latvia and with Latvia's neighbouring countries. During the year the centre carried out some twenty co-productions. Though most were Latvian co-productions, the customers also included Swedish production companies. The centre distinguished itself by editing a total of two of the feature films produced in Latvia last year.

At year-end 1999, there were two editing technicians, one director and one book-keeper employed at the centre – corresponding to 3½ man-years.

## POST-PRODUCTION CENTRE – LITHUANIAN TRAINING AND CO-PRODUCTION CENTRE

Together with the Lithuanian Independent Producers' Association – Baltic Media Centre established a training and co-production centre in 1997. The centre is organised as a joint-stock company, and half of any profits are to be reinvested in the company, while the other half are shared between the two non-profit organisations – the Lithuanian Independent Producers' Association and Baltic Media Centre. The centre leases centrally located facilities in Lithuania's capital, Vilnius. The centre, which initially is involved in post-production on non-linear editing, was established to strengthen training and co-production cooperation within Lithuania and with Lithuania's neighbouring countries. The economy has been greatly affected by the crisis in Russia which also resulted in a substantial decline in the centre's activities in 1999.

At year-end 1998, there were two editing technicians and one book-keeper employed at the centre – corresponding to 2½ man-years.

The co-production results achieved by all the centres greatly exceed our expectations.

All three centres are also currently working with BMC to define a strategy for continued existence in the new millennium (cooperation agreements and the affiliated deficit guarantees expire this year). This work primarily focuses on making the centres self-financing.

## PRIORITIES:

At all three centres, the facilities can be leased or rented to independent producers and television stations according to the following priorities:

1. Training.
2. International co-productions involving both Western partners and partners from the Baltic States
3. Co-productions involving a producer from the Baltic States and at least one television station from the Baltic States.
4. Baltic co-productions that only involve independent producers or the centre itself.
5. Other co-productions coordinated by Baltic Media Centre.



# Profit and loss account

## 1 January – 31 December 1999

	1998 (1000 DKK)	
<b>INCOME</b>		
Government subsidy	5.400.000	5.300
Sale of services / products	6.085.337	5.356
Membership	5.200	0
Other income	36.589	50
Investment subsidy, PESCA	<u>532.524</u>	267
	<b>12.059.650</b>	<b>10.974</b>
<b>Expenses</b>		
Administration costs	-1.475.932	-1.439
Other costs	- 711.345	- 400
Direct project costs	<u>4.781.281</u>	-6.968.557    4.659
Salaries and wages	- 3.252.205	-3.047
Training	- 7.600	- 6
Fees board / management	<u>- 625.749</u>	<u>-3.885.554</u> <u>-591</u>
	<b>1.205.539</b>	<b>832</b>
<b>Depreciation</b>		
Rebuilding, leased premises	- 30.000	- 30
Depreciation MUNKEN	- 70.533	- 40
Technical systems and machinery	- 477.929	- 494
Straksafskrivning PESCA-tilskud	- 239.760	
Equipment MUNKEN	0	- 348
Operation equipment and furnishings	- 19.934	- 51
Minor new acquisitions	<u>- 51.678</u>	<u>- 889.834</u> <u>- 35</u>
<b>Loss before interest, extraordinary items and tax</b>		<b>- 315.705    166</b>
Interest receivable, etc.	14.770	4
Interest expences, etc.	<u>- 262.434</u>	<u>- 247.664</u> <u>-102</u>
<b>Loss before extraordinary items and tax</b>		<b>68.041    - 264</b>
Extraordinary expences		- 10.310    - 40
Extraordinary income		<u>0</u> <u>35</u>
<b>Pretax loss</b>		<b>57.731    -269</b>
Corporation tax		0    0
<b>Result for the year</b>		<b>57.731    -269</b>
<b>Budgeted result for the year</b>		<b>34.100    -300</b>
<u>Equity capital</u>		<u>1.173.755</u> <u>1.116</u>





***Baltic Media ● Centre***

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