

Final
Report

International Board of Expert Advisers

Bornholm, March 16 and 17 1994



Baltic Media ● ***Centre***

Background

The idea for and interest in creating a 'Baltic Media Centre' developed very early in the ever growing contacts between the Danish regional TV2 Station on the island of Bornholm and the (at first) state TV stations in the then communist countries bordering the Baltic. A 'Balticum Film & TV Festival' was the first concrete result of the wish for exchange and cooperation which took place for the first time in May, 1990.

It should take another 3 years to get together the resources for a centre, and in July 1993 'Baltic Media Centre' moved from the TV2 station to own premises elsewhere on the island, and staff for the three core functions of the centre were identified and started turning the ideas into reality. Established as a Danish Foundation, the centre is funded by the Danish state through a number of sources as well as by EU funds. A Danish board of directors is responsible for the funds entrusted to the Baltic Media Centre activities - all aiming at a strengthening of a democratic development.

In order to ensure that the centre would continue to develop along the lines originally set up, as well as ensuring a strong mechanism for easy adjusting to the ever changing needs among the collaboration partners in the media around the Baltic, an 'International Board of Expert Advisors' was formed with an equal representation from the five former Eastern European collaboration countries. From each country the Director Generals of National TV and National Radio were invited to sit on the board. From the private media one representative - the Secretary General of the association, if already formed - representing the private TV and Radiostations and one representative from the independent producers were involved.

The idea and basic concept was shared with the four mentioned groups during a mission to the countries in January 1994. As the idea was well received in all groups, who decided to designate representation at the proposed highest level, BMC could proceed with the planning of the first gathering of the board on Bornholm in March.

Activities

The meeting was set to take place on March 16 and 17, and the activities were geared to cater for both the formal establishment of this advisory body and a 'shirt-sleeve' part of practical exchange and coordination. The activities of the meeting therefore fell into 5 areas, namely (1) the introductions, (2) Group work, (3) The setting of the International Board of Expert Advisors, (4) Presentations on relevant programmes, and (5) Social activities. The agenda of the meeting can be found in Annex 1.

1. Introductions

A first welcome was extended from the county of Bornholm by Mr. Peter Korsby, Head of the county department of Culture (Annex 2). Following this the participants introduced themselves and their activities in order for everyone to know who were present (see Annex 3 for a listing of participants).

Following this presentation of the guests and main actors in this first meeting,

BMC staff presented activities and perspectives in Centre's work (see annex 3 for main points on OHTs - and an overview article on the work of the centre from the 'BMC Update' of January 1994).

These activities took place during the first half day of the meeting.

2. Group work

Two groups were formed: one made up by all the representatives of the national public service media, Radio and TV, and one roomed all the representatives of from the private media as well as independent producers' circles.

The work in the groups was the 'shirt-sleeve' part of the meeting, aiming at a free and frank discussion on the ideas and perspectives on the work of the BMC as well as an expression of needs and expectations towards it. A number of resolutions, 'letters of intent' and cooperation agreements were made. See Annex 5 for an overview as well as copies of these.

Minutes of the meetings were processed during the meeting and signed by all participants (Annex 6).

Of special importance to the future work of BMC - not least regarding presence in the collaboration countries - is the discussions and resolves around the EU 'Cross Border Programme'. This programme is important because it among others will provide resorces for the establishment of offices in the three Baltic States and Poland as well as an amount for consultancies and training carried out there. See Annex 7 for a brief description of this and Annex 8 for the letters of recommendation, written by our collaboration partners.

The group meetings took place the second half of the first day, and had a short session at noon the second day in order to sign the minutes of meeting and the different documents agreed upon during the first meeting of the groups.

3. The International Board of Expert Advisers

A third element of the board meeting was the official establishment of the 'International Board of Expert Advisers'. The "Order of Procedures" were discussed, amended and adopted (see annex 9 for the 'Order of Procedures').

It was among others decided that the board would meet not once every year on Bornholm, but in addition to that to have a second meeting in the country, from where the President of the Board comes.

As the President of the international board for the first year, the Director General of Estonian TV, Mr. Hagi Shein, was elected. As vice president Mr. Yuri Vdovin, representing the private media in St. Petersburg, was elected.

This meeting took place as the last point on the official part of the agenda, during the late afternoon on the second day.

4. Presentations on relevant programmes

In order for the meeting to not only focus on the work and perspectives of the BMC, it was decided to invite presentations on programmes and activities of relevance to the participants. This was highly appreciated by the participants.

In this first meeting the presentations were on the 'European Broadcasting Union', EBU, activities towards the new members from the former communist countries. Mr. Henrik Antonsen, Head of the EBU Pan European Development Programme, gave the presentation, which can be found in full in Annex 10. The activities planned for 1994 of the 'Pan European Development Programme' is Annex 11.

In the intense discussion following the presentation an intention of a future close cooperation between the BMC and the with EBU was agreed upon. (See special Resolution Annex 12).

The second presentation dealt with the EU 'Media' programme and what it had to offer to non-EU members. The presentation was given by the director of the Finnish 'Media' desk, Mr. Kai Salminen. A short report on the presentation can be found in Annex 13.

These presentations took place during the morning of the second day of the meeting.

5. Social activities

The Danish Board of Directors was invited to participate in the dinner on the first evening of the meeting. Through a conscious seating arrangement at the dinner tables an informal exchange between members of the two BMC bodies was made possible.

During the early afternoon of the second day of the meeting a Sight Seeing tour of Bornholm was organised, focussing on points of BMC relevance: offices, site for training activities and a visit to TV2 Bornholm. The trip ended with a guided tour of the new Art Museum on Bornholm.

The last evening was hosted by the Bornholman Media and roomed informal presentation of the exceptionally well covered island: 80 journalists working in two newspapers, one regional radio station of the national DR, a regional TV station of the national TV2 network and finally a community radio station.

Results and Perspectives

The fact that the 'International Board of Expert Advisers' is now established takes the BMC one more step into a consolidation of its activities and facilitation of its basic aims of furthering cooperation and exchange among the media around the Baltic.

The high priority given to the Baltic Media Centre by its cooperation partners can be seen by a number of factors, among these:

- the fact that the members of the international board is on Director General/ Secretary General level;
- the wish to have not only one, but two annual meetings of the international board;
- the constant underlining of the fact, that BMC by far is the most important and most recognised training institution for the electronic media and the film world in these countries;
- the number of concrete cooperation proposals and letters of intent not only formulated during the meeting, but also the practical implementation of which was agreed upon among the participants.

Furthermore there was a lot of good energy around the opportunities represented by the EU 'Cross Border Programme', which will be actively supported by our partners in the countries themselves. Also the possibility that BMC might become a future training site for 'CIRCOM Regional' training activities was supported.

Finally the meeting saw the creation of a first basis for a close cooperation between the EBU Pan European Development Programme and the BMC. The two first concrete proposals for such cooperation were discussed at the meeting. The first example was a proposal from the Baltic countries, whether the EBU could organise training activities for politicians in the field of media and culture. Their need is as big as that of the media workers themselves. The EBU representative promised to actively look into the possibility of the EBU and the European Council jointly organising such a seminar.

The second area of possible future collaboration was that the EBU might consider to run a number of their seminars in collaboration with the BMC - and on Bornholm, if a joint financing could be worked out.

All in all, the two days of work paid off for all participants in terms of a number of very concrete proposals and agreements for cooperation.

The international board will, in half a year's time, convene in Estonia, the home country of the newly elected Board President. Until then the actual implementation of all the good intentions and agreements will have had a chance to prove their depth.

Resolution:



Baltic Media Centre's International Board of Expert Advisors and EBU's Pan European Development Programme have during their meeting on Bornholm, March 16-17 1994, analysed and discussed the present situation for the electronic media in Estonia, Latvia, Lithuania, St. Petersburg and Poland.

Rannevej 1
DK-3720 Aakirkeby
Tel +45 56 97 37 37
Fax +45 56 97 37 36
Giro 605-9297


Several of the political and legislative initiatives in the above mentioned countries seem to threaten the editorial independence and the financial possibilities for the stations.

The International Board of Expert Advisors and EBU find it extremely valuable to have free and editorially independent media in a democratic society. Therefore the members of the Board and the representative of the EBU strongly recommend that the governments in the above mentioned countries provide a legislative framework that enables the media to stay free of any political, state administrative, economical or other influence on the programming.


The meeting stresses the importance of providing a sound financial basis for the public service stations, whether the income comes from the state, from license fees and/or from advertisement income or other sources.


Electronic media with public service programming are a vital part of the active involvement in a democratic and free society of today.

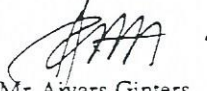
Bornholm March 17, 1994.



Mr Laimonas Tapinas
Director General
Lithuanian Radio & TV



Mr Nerijus Songaila
Executive Director
Lithuania Radio & TV Ass.

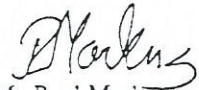

Ms Marija Blauberģ
Latvian Ass. of Indep.
Film Producers



Mr Imants Rakins
Director General
Latvian TV

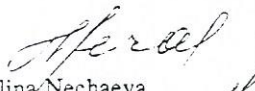

Mr Aivars Ginters
International Representative
Latvian Radio



Mr Meelis Pirm
President
Estonian Local Radio Ass.

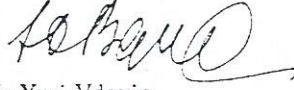

Mr Raul Shein
Director General
Estonian TV



Mr Raul Markus
Legal Advisor
Estonian Broadcasting Corp

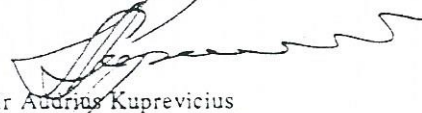

Mr Andrei Balyiasnikov
General Manager
Regional TV, Channel 40

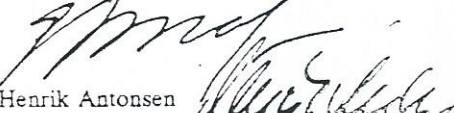

Ms Galina Nechaeva
Vice President
St Petersburg TV5


Mr Viktor Umnov
Representative
St Petersburg Radio


Mr Yuri Vdovin
Head of Development
Sixth Channel, St Petersburg


Maria Okulicz
Head of Int. Department
TV Szczecin


Mr Audrius Kuprevicius
Director
~~LITHUANIA~~
~~Kinema Film Studio, Latvia~~


Mr Henrik Antonsen
EBU-representative

Promoting cooperation among the free media and independent producers of the Baltic Sea region

CO-PRODUCTION LETTER OF INTENT

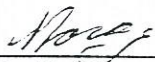
In order to strengthen cooperation among broadcasters and independent film and television producers in the Baltic region, BMC and undersigned hereby intend to develop and encourage close collaboration within co-production. BMC intends to offer the following services:

- BMC's Co-production Negotiator will assist in identifying international co-production partners and in co-ordinating co-productions.
- BMC will mediate contact to pan-European and other initiatives within the audio-visual sector.
- In conjunction BMC and TV2 Bornholm will work towards establishing a co-production fund aimed at allocating seed money to viable co-production projects. BMC will manage this resource.
- National transmission and distribution rights for co-produced programming will unequivocally belong to the co-production partners in their own territory.

All services are of a limited duration and are handled by BMC either free of charge or according to a fixed pricing structure.

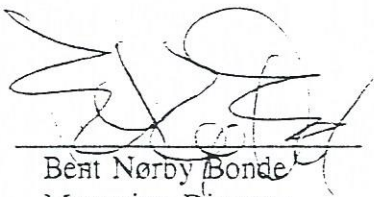
It is the intention of the two parties to revise this Letter of Intent one year from now in order to assess ways of consolidating collaboration.

Bornholm, March 16 1994



Mr Nerijus Songaila
Executive Director
Lithuania Radio & TV Association
LITHUANIA

and



Bent Nørby Bonde
Managing Director
Baltic Media Centre
DENMARK

CO-PRODUCTION LETTER OF INTENT

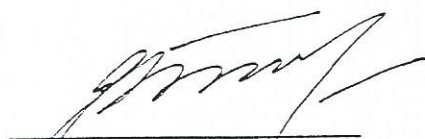
In order to strengthen cooperation among broadcasters and independent film and television producers in the Baltic region, BMC and undersigned hereby intend to develop and encourage close collaboration within co-production. BMC intends to offer the following services:

- BMC's Co-production Negotiator will assist in identifying international co-production partners and in co-ordinating co-productions.
- BMC will mediate contact to pan-European and other initiatives within the audio-visual sector.
- In conjunction BMC and TV2 Bornholm will work towards establishing a co-production fund aimed at allocating seed money to viable co-production projects. BMC will manage this resource.
- National transmission and distribution rights for co-produced programming will unequivocally belong to the co-production partners in their own territory.

All services are of a limited duration and are handled by BMC either free of charge or according to a fixed pricing structure.

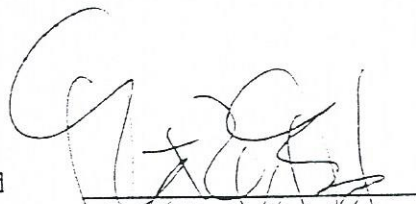
It is the intention of the two parties to revise this Letter of Intent one year from now in order to assess ways of consolidating collaboration.

Bornholm, March 16 1994



Mr Andrei Balyasnikov
General Manager
Regional TV
Channel 40
RUSSIA

and



Bent Nørby Bonde
Managing Director
Baltic Media Centre
DENMARK

Rennevej 1

DK-3720 Aakirkeby

Tel +45 56 97 37 37

Fax +45 56 97 37 36

Giro 605-9297

LETTER OF INTENT

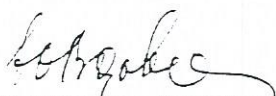
In order to strengthen cooperation among broadcasters and independent film and television producers in the Baltic region, BMC and undersigned hereby intend to develop and encourage close collaboration within co-production. BMC intends to offer the following services:

- BMC's Co-production Negotiator will assist in identifying international co-production partners and in co-ordinating co-productions.
- BMC will mediate contact to pan-European and other initiatives within the audio-visual sector.
- In conjunction BMC and TV2 Bornholm will work towards establishing a co-production fund aimed at allocating seed money to viable co-production projects. BMC will manage this resource.
- National transmission and distribution rights for co-produced programming will unequivocally belong to the co-production partners in their own territory.

All services are of a limited duration and are handled by BMC either free of charge or according to a fixed pricing structure.

It is the intention of the two parties to revise this Letter of Intent one year from now in order to assess ways of consolidating collaboration.

Bornholm, March 17 1994



Mr Yuri Vdovin
Head of Development
"6th Channel"
St. Petersburg
RUSSIA

and



Bent Nørby Bønde
Managing Director
Baltic Media Centre
DENMARK



Rønnevej 1

DK-3720 Aakirkeby

Tel +45 56 97 37 37

Fax +45 56 97 37 36

Giro 605-9297

CO-PRODUCTION LETTER OF INTENT

In order to strengthen cooperation among broadcasters and independent film and television producers in the Baltic region, BMC and undersigned hereby intend to develop and encourage close collaboration within co-production. BMC intends to offer the following services:

- BMC's Co-production Negotiator will assist in identifying international co-production partners and in co-ordinating co-productions.
- BMC, as an institution, will mediate contact to pan-European and other initiatives within the audio-visual sector and endeavour to pursue new co-operation agreements across the region, so bettering the conditions for international co-production.
- BMC will work towards establishing new modes of funding from several sources. In conjunction BMC and TV2 Bornholm will work towards establishing a co-production fund specifically aimed at allocating seed money to viable co-production projects. BMC will manage this resource.
- National transmission and distribution rights for co-produced programming will unequivocally belong to the co-production partners in their own territory. An East European public-service partner will not be charged a fee for services rendered.

All services are of a limited duration and are managed by BMC.

It is the intention of the two parties to revise this Letter of Intent one year from now in order to assess ways of consolidating collaboration.

Bornholm, March 16 1994

Mr Aivars Ginters
Representing
Director General of Latvia Radio
LATVIA

and

Bent Nørby Bonde
Managing Director
Baltic Media Centre
DENMARK

CO-PRODUCTION LETTER OF INTENT

In order to strengthen cooperation among broadcasters and independent film and television producers in the Baltic region, BMC and undersigned hereby intend to develop and encourage close collaboration within co-production. BMC intends to offer the following services:

- BMC's Co-production Negotiator will assist in identifying international co-production partners and in co-ordinating co-productions.
- BMC, as an institution, will mediate contact to pan-European and other initiatives within the audio-visual sector and endeavour to pursue new co-operation agreements across the region, so bettering the conditions for international co-production.
- BMC will work towards establishing new modes of funding from several sources. In conjunction BMC and TV2 Bornholm will work towards establishing a co-production fund specifically aimed at allocating seed money to viable co-production projects. BMC will manage this resource.
- National transmission and distribution rights for co-produced programming will unequivocally belong to the co-production partners in their own territory. An East European public-service partner will not be charged a fee for services rendered.

All services are of a limited duration and are managed by BMC.

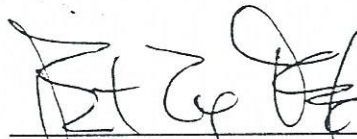
It is the intention of the two parties to revise this Letter of Intent one year from now in order to assess ways of consolidating collaboration.

Bornholm, March 16 1994



Mr Raul Markus
Representing
Director General
Estonian Radio
ESTONIA

and



Bent Nørby Bonde
Managing Director
Baltic Media Centre
DENMARK

CO-PRODUCTION LETTER OF INTENT

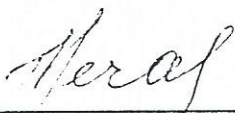
In order to strengthen cooperation among broadcasters and independent film and television producers in the Baltic region, BMC and undersigned hereby intend to develop and encourage close collaboration within co-production. BMC intends to offer the following services:

- BMC's Co-production Negotiator will assist in identifying international co-production partners and in co-ordinating co-productions.
- BMC, as an institution, will mediate contact to pan-European and other initiatives within the audio-visual sector and endeavour to pursue new co-operation agreements across the region, so bettering the conditions for international co-production.
- BMC will work towards establishing new modes of funding from several sources. In conjunction BMC and TV2 Bornholm will work towards establishing a co-production fund specifically aimed at allocating seed money to viable co-production projects. BMC will manage this resource.
- National transmission and distribution rights for co-produced programming will unequivocally belong to the co-production partners in their own territory. An East European public-service partner will not be charged a fee for services rendered.

All services are of a limited duration and are managed by BMC.

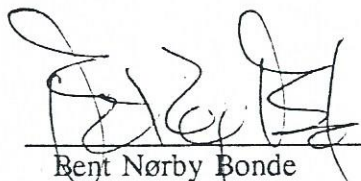
It is the intention of the two parties to revise this Letter of Intent one year from now in order to assess ways of consolidating collaboration.

Bornholm, March 16 1994



Ms Galina Nechaeva
Vice President
TV5
St. Petersburg
RUSSIA

and



Bent Nørby Bonde
Managing Director
Baltic Media Centre
DENMARK



Rønnevej 1

DK-3720 Aakirkeby

Tel +45 56 97 37 37

Fax +45 56 97 37 36

Giro 605-9297

CO-PRODUCTION LETTER OF INTENT

In order to strengthen cooperation among broadcasters and independent film and television producers in the Baltic region, BMC and undersigned hereby intend to develop and encourage close collaboration within co-production. BMC intends to offer the following services:

- BMC's Co-production Negotiator will assist in identifying international co-production partners and in co-ordinating co-productions.
- BMC, as an institution, will mediate contact to pan-European and other initiatives within the audio-visual sector and endeavour to pursue new co-operation agreements across the region, so bettering the conditions for international co-production.
- BMC will work towards establishing new modes of funding from several sources. In conjunction BMC and TV2 Bornholm will work towards establishing a co-production fund specifically aimed at allocating seed money to viable co-production projects. BMC will manage this resource.
- National transmission and distribution rights for co-produced programming will unequivocally belong to the co-production partners in their own territory. An East European public-service partner will not be charged a fee for services rendered.

All services are of a limited duration and are managed by BMC.

It is the intention of the two parties to revise this Letter of Intent one year from now in order to assess ways of consolidating collaboration.

Bornholm, March 16 1994

Mr Victor Umnov
Representing
General Manager of St. Petersburg
Radio
Ms Tatyana Andreeva
RUSSIA

and

Bent Nørby Bønde
Managing Director
Baltic Media Centre
DENMARK



Rønnevej 1

DK-3720 Aakirkeby

Tel +45 56 97 37 37

Fax +45 56 97 37 36

Giro 605-9297

CO-PRODUCTION LETTER OF INTENT

In order to strengthen cooperation among broadcasters and independent film and television producers in the Baltic region, BMC and undersigned hereby intend to develop and encourage close collaboration within co-production. BMC intends to offer the following services:

- BMC's Co-production Negotiator will assist in identifying international co-production partners and in co-ordinating co-productions.
- BMC, as an institution, will mediate contact to pan-European and other initiatives within the audio-visual sector and endeavour to pursue new co-operation agreements across the region, so bettering the conditions for international co-production.
- BMC will work towards establishing new modes of funding from several sources. In conjunction BMC and TV2 Bornholm will work towards establishing a co-production fund specifically aimed at allocating seed money to viable co-production projects. BMC will manage this resource.
- National transmission and distribution rights for co-produced programming will unequivocally belong to the co-production partners in their own territory. An East European public-service partner will not be charged a fee for services rendered.

All services are of a limited duration and are managed by BMC.

It is the intention of the two parties to revise this Letter of Intent one year from now in order to assess ways of consolidating collaboration.

Bornholm, March 16 1994

Mr Imants Rakins
Director General
Latvian Television
LATVIA

and

Bent Nørby Bønde
Managing Director
Baltic Media Centre
DENMARK

CO-PRODUCTION LETTER OF INTENT


In order to strengthen cooperation among broadcasters and independent film and television producers in the Baltic region, BMC and undersigned hereby intend to develop and encourage close collaboration within co-production. BMC intends to offer the following services:

- BMC's Co-production Negotiator will assist in identifying international co-production partners and in co-ordinating co-productions.
- BMC, as an institution, will mediate contact to pan-European and other initiatives within the audio-visual sector and endeavour to pursue new co-operation agreements across the region, so bettering the conditions for international co-production.
- BMC will work towards establishing new modes of funding from several sources. In conjunction BMC and TV2 Bornholm will work towards establishing a co-production fund specifically aimed at allocating seed money to viable co-production projects. BMC will manage this resource.
- National transmission and distribution rights for co-produced programming will unequivocally belong to the co-production partners in their own territory. An East European public-service partner will not be charged a fee for services rendered.

All services are of a limited duration and are managed by BMC.

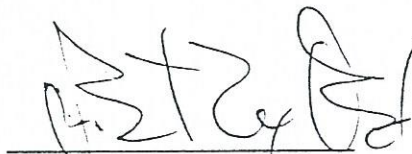
It is the intention of the two parties to revise this Letter of Intent one year from now in order to assess ways of consolidating collaboration.

Bornholm, March 16 1994



Mr Hag Shein
Director General
Estonian Television
ESTONIA

and



Bent Nørby Bonde
Managing Director
Baltic Media Centre
DENMARK



Rønnevej 1

DK-3720 Aakirkeby

Tel +45 56 97 37 37

Fax +45 56 97 37 36

Giro 605-9297

CO-PRODUCTION LETTER OF INTENT

In order to strengthen cooperation among broadcasters and independent film and television producers in the Baltic region, BMC and undersigned hereby intend to develop and encourage close collaboration within co-production. BMC intends to offer the following services:

- BMC's Co-production Negotiator will assist in identifying international co-production partners and in co-ordinating co-productions.
- BMC, as an institution, will mediate contact to pan-European and other initiatives within the audio-visual sector and endeavour to pursue new co-operation agreements across the region, so bettering the conditions for international co-production.
- BMC will work towards establishing new modes of funding from several sources. In conjunction BMC and TV2 Bornholm will work towards establishing a co-production fund specifically aimed at allocating seed money to viable co-production projects. BMC will manage this resource.
- National transmission and distribution rights for co-produced programming will unequivocally belong to the co-production partners in their own territory. An East European public-service partner will not be charged a fee for services rendered.

All services are of a limited duration and are managed by BMC.

It is the intention of the two parties to revise this Letter of Intent one year from now in order to assess ways of consolidating collaboration.

Bornholm, March 16 1994

Mr Laimonas Tapinas
Director General
Lithuanian Radio & TV
LITHUANIA

and

Bent Nørby Bonde
Managing Director
Baltic Media Centre
DENMARK



Rønnevej 1

DK-3720 Aakirkeby

Tel +45 56 97 37 37

Fax +45 56 97 37 36

Giro 605-9297

CO-PRODUCTION LETTER OF INTENT


In order to strengthen cooperation among broadcasters and independent film and television producers in the Baltic region, BMC and undersigned hereby intend to develop and encourage close collaboration within co-production. BMC intends to offer the following services:

- BMC's Co-production Negotiator will assist in identifying international co-production partners and in co-ordinating co-productions.
- BMC, as an institution, will mediate contact to pan-European and other initiatives within the audio-visual sector and endeavour to pursue new co-operation agreements across the region, so bettering the conditions for international co-production.
- BMC will work towards establishing new modes of funding from several sources. In conjunction BMC and TV2 Bornholm will work towards establishing a co-production fund specifically aimed at allocating seed money to viable co-production projects. BMC will manage this resource.
- National transmission and distribution rights for co-produced programming will unequivocally belong to the co-production partners in their own territory. An East European public-service partner will not be charged a fee for services rendered.

All services are of a limited duration and are managed by BMC.

It is the intention of the two parties to revise this Letter of Intent one year from now in order to assess ways of consolidating collaboration.

Bornholm, March 16 1994


Ms Maria Okulicz
Head of International Department
TV Szczecin
POLAND


Bent Nørby Bonde
Managing Director
Baltic Media Centre
DENMARK

Rennevej 1

DK-3720 Aakirkeby

Tel +45 56 97 37 37

Fax +45 56 97 37 36


Giro 605-9297

RESOLUTION

Baltic Media Centre Foundation (Denmark) and the Lithuanian Radio and Television Association, it is hereby agreed, will jointly undertake close collaboration in providing regular training of journalistic and technical staff for the electronic media in Lithuania.

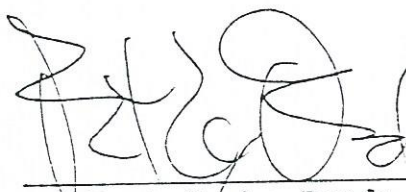
Training collaboration is contingent upon both parties, undersigned, jointly procuring finance.

Bornholm, march 17 1994.



Mr Nerijus Songaila
Executive Director
Lithuanian Radio & Television
Association
LITHUANIA

and



Mr Bent Nørby Bonde
Managing Director
Baltic Media Centre
DENMARK

Rennevej 1

DK-3720 Aakirkeby

Tel +45 56 97 37 37

Fax +45 56 97 37 36

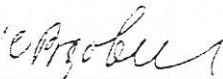
Giro 605-9297

RESOLUTION


Baltic Media Centre Foundation (Denmark) and the undersigned, it is hereby agreed, will jointly undertake close collaboration in providing regular training of journalistic and technical staff for the electronic media.

Training collaboration is contingent upon both parties, undersigned, jointly procuring finance.

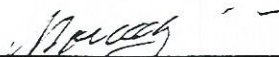
Bornholm, march 17 1994.



Mr Yuri Vdovin
Head of Development
"6th Channel"
St. Petersburg
RUSSIA




Mr Meelis Pirn
Managing Director
Mulgi Raadio
ESTONIA



Mr Nerijus Songaila
Executive Director
Lithuanian Radio & Television
Association
LITHUANIA

and

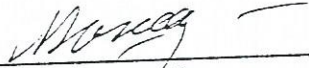


Mr Bent Norby Bonde
Managing Director
Baltic Media Centre
DENMARK

RESOLUTION

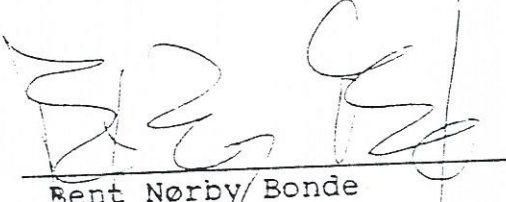
The undersigned have today agreed to jointly approach the Soros Foundation (U.S.A) with view to obtain funding for arranging a conference on the current state of broadcasting media in Lithuania, Estonia and Latvia under the auspices of Baltic Media Centre.

Bornholm, 17 March 1994



Nerijus Songaila
Executive Director
Lithuanian Radio & Television
Association
LITHUANIA

and



Bent Nørby/Bonde
Managing Director
Baltic Media Centre
DENMARK

President David Lowen, CIRCOM,
Yorkshire Television,
The Television Centre,
UK - Leeds LS3 1JS,
United Kingdom

Dear David Lowen,

As CIRCOM members bordering the Baltic, we are aware of the presently ongoing discussions on the future of CIRCOM Regional.

At the same time as we much appreciate the opening up towards all of Europe and enjoy benefiting from open collaboration with our European colleagues, we would like to recommend that the Baltic Media Centre (BMC) takes over the overall training responsibility for CIRCOM. We also think that BMC, in the area of Co-productions, can be of great value through practical assistance to Co-productions connected to the region and in this way support the efforts of CIRCOM.

This recommendation is based on our good experiences with the functioning of the BMC in a number of areas: firstly we know the BMC to be a first class training centre which functions at a high professional level;

Secondly we recognise the BMC as a good, well-connected organiser;

And thirdly we have reason to believe that the in-depth co-production negotiation and management recently started by the centre will live up to the reputation of the centre.

Considering, that a growing involvement in training and co-production activities is foreseen within the CIRCOM Regional, we can only welcome the possibility of the BMC taking up these functions, with our very best recommendations.

We would be delighted to respond to any further queries on this matter,

Yours sincerely

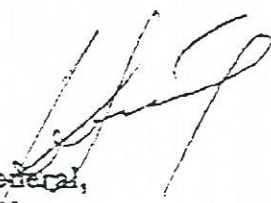
19.3.94



Laimonas Tapinas,
Director General
Lithuanian Radio & TV



Imants Rakins
Director General
Latvian TV



Hagi Shein
Director General,
Estonian TV

Galina Nechaeva
Vice President
Petersburg Channel 5



Maria Okulicz
Head of International Relations
Telewizja Szczecin